

June 15, 2015 on-line Meeting @ 8:15pm

Attending: Beckie Mossor, Jeannie Losey, Cindy Davis, Sherrie Yushack, Maureen Susi, and Cathy Mann

Not in attendance: Jonathan Loftis, Anne Myers, Tonya Tenters, Amanda Dillard

President (Beckie Mosser):

- Welcomed Maureen who will be taking over the Fundraising Coordinator position.
- A call for Approval of May minutes . Cindy D. motioned, Cathy M. second to approve the minutes from the May meeting. Motion passed.

Updates:

President : Beckie Mossor

- Beckie is hoping that more frequent NCAVT board meetings on line will help keep them short and more focused with our goals, what do we want to accomplish in a month's time with board members setting goals for the following month. Beckie is also sending out a call for ideas to help increase membership and to put together a public service announcement project to work on a few ideas .

President Elect : Cindy Davis

- Thanked everyone for sending the information she has asked for this week (PowerPoint from the NCVV meeting, past meeting minutes and profile pictures).
- Cindy's monthly goal this June/July is to work with Tonya and Cathy on brochures. Business card design is complete; we just need to get them ordered.

Secretary: Amanda Dillard

Not able to attend meeting.

Treasurer: Jeannie Losey

- Still learning the quickbook program and working on Budget
- Need to send out scholarship checks to the VMT state colleges.

Education Coordinator: Anne Myers

Not able to attend meeting, but is set for fall conference.

- Spring Conference date has been set for March 12<sup>th</sup>.
- Cindy proposed having a lecture or information session on liability for technicians at the spring conference as to where we stand as Vet Techs. What are we liable for, what do we fall under, do we need insurance. Should we have a speaker from the NCVMB but not sure who, maybe the NCVMB lawyer.

Public Relations: Cathy Mann (bad connection online)

- Beckie stated that Cathy has been doing great on the social media, Facebook. She has been posting on the NCAVT page every day.

#### Fundraising: Muareen Susi

- Just joined us after our last board member stepped down. We are excited to have her join us. Welcome

#### Newsletter : Tonya Tenters

- Not attending but has been brain storming some new ideas for the newsletter and an additional special graduation edition. She has been gathering photos from the past graduations.
- Next deadline for submissions? An exact date was not discussed. Tonya may use the special Graduation as the summer issue.

#### NCVMB RVT Rep: Jonathan Loftis

- Jonathan is working on keeping the Association update on the upcoming meetings of the NCVMB

### Members at Large

- Sherrie Yuschak: is looking into prices for post cards from vista print. Looks like there is \$760 in the budget for printing brochures and business cards.
- Jonathan Loftis: not able to attend but sent update that they are making progress on the new VMT building. Nash Community College will have a VMT program starting in 2016, CCCC believes this will be a negative impact on their student registration. There will be a FFA convention and CCCC will have a booth. There will also be a CCCC advisory meeting on June 23<sup>rd</sup> at 6pm.

Megan Guffie not able to attend due to lost laptop since "her dog ate it".

### Old business

#### Amendment/Changes to By-laws

- A call to approve the new By-law that rewords the description on how members vote on open board positions. This new rewording describes the process of online voting rather than a show of hands at the Spring Conference. An email would go out to members for nominations, then an online vote would occur with the announcement of the new board to occur at the Spring meeting. Cindy motioned, Jeannie second.-Motion passed
- New position for a NCVMB Technician Representative. A new position to be added to the By-laws called a NCVMB RVT Representative. This position would be a non-voting position. Cindy motioned, Maureen second-Motion passed
- Member at Large position

This will also to be added into the Bylaws-Jeannie Motioned, Cindy second.- motion passed

New submitted business:

- Merial CE  
Merial wants to sponsor us on a Heartworm lecture. This would be a one hour lecture. Needing ideas to utilize this opportunity. Recommendations included being part of a Meet and Greet at NCVC or one at the Fall Conference?
- Budget (Jeannie)- more to come as she gets to know more about Quickbooks
- Membership  
Needing ideas to help boost membership. ½ price registration for the end of the year. Send out letter to all the techs in NC-Beckie, idea of using the Merial offer to give memberships to the first unknown number of technicians that sign up for their lecture.  
Student membership promo code and looking for other ideas to drive membership numbers.
- Speaking at NCVMB testing site  
NCVMB is ok with us setting up a table at the vet tech testing location at 9am to talk about the NCAVT. Upcoming dates are August 10th and October 9th to be able to talk to the test takers prior to starting.
- Promotional Ad  
Looking for Ideas on a promotional ad-video which can be centered around the "I am theme". We will need to send out a call to Techs and practices for volunteers and try and choose just a few to be featured in video for our next step action plan. Cathy is to start working on a call to start video.
- Promotional code entry on the signmeup.com for students is not being found. We will need Amanda to look into why this is not showing up on the sign up page.

Motion to close meeting by Cindy and second by Maureen at 9:30 pm