

## September 28, 2015 Meeting

Attendees: Beckie Mossor (President), Cindy Davis (President Elect), Jeannie Losey (Treasurer), Amanda Dillard (Secretary), Cathy Mann (Public Relations Coordinator), Maureen Susi (Fundraising Coordinator)

Meeting called to order at 8:07pm

**President Update:** None

**President Elect Update:** Cindy is continuing to work on the new website

**Secretary Update:** Jeannie reported that there is currently \$9,530.46 in the bank. This is about \$200-300 over budget than year's past, but she is still working on balancing the budget. Jeannie also reported that we spent \$872 on Technician Gifts for National Veterinary Technician Week (Oct. 11-17), \$200 on Equine T-shirts that will be used for future sales, and \$6.70 on mailing of USB flash drives for the Fall Conference (Oct 17).

Jeannie also reminded everyone that the balance in the bank does not account for the yearly donations we make to non-profits or the approximate \$3,000 remaining to pay for the rest of the Fall Conference (this includes the \$300 breakfast and \$700-800 lunch if we cannot find sponsors to cover those costs). She would like to enter the new year with at least \$4,000 in the bank. Maureen will reach out to some reps to see if she can get some sponsorships to help with the cost.

We did receive private donations from the Equine T-shirt sales in addition to selling a few of the T-shirts (13), but we did not sell the minimum number required (21) so we bought T-shirts to reach the minimum so that those who ordered could receive theirs. Jeannie suggested selling the Equine T-shirts in the future for \$25/shirt. Beckie has the check from the first Booster T-shirt Fundraiser.

American Income Life who offers our members \$2,000 free life insurance automatically wants the addresses of our members to send them an end of the year reminder of renewal and to see if they would like to increase their life insurance. The members had voted at the Spring Conference last year that they wanted the free Life Insurance and therefore were okay with having us provide the company with their address. Every 2 years NCAVT will provide them a membership list and American Income Life will send the reminder. If the member indicates on the reminder that they are interested in more life insurance, they will e-mail/call that member for more information.

**Secretary Update:** Amanda reported that 10 people joined NCAVT in the last week and signed up for the Fall Conference.

**Education Update:** Anne not present. Amanda reported that she has all the speakers notes and has the USB flash drives that she will be taking to the people to load them. The breakfast and

lunch for the Fall Conference has been ordered. Anne can get to storage for everything needed for the Conference through Jeannie. Amanda said she can book rooms for Sherrie, Amanda, Anne, and Beckie who all plan on attending the conference. The Holiday Inn Express is currently booking rooms for \$59 rather than the usual \$89. Amanda and Beckie both plan on purchasing their own rooms. Amanda will reach out to Anne and Sherrie to see if they would be willing to share a room or if we will need to book 2 rooms. So far there are 30 people registered for the Fall Conference; we usually have 20 people registered this far in advance.

**Fundraising Coordinator:** At NCSU Open House, we raised \$42 with a \$1/ticket basket raffle! Maureen printed the labels for the Vet Tech gifts this weekend. She plans to mail the gifts October 9<sup>th</sup> in hopes for them to arrive to everyone by October 12<sup>th</sup>. She is writing the letter that will be included with the gift and will still need to purchase the stamps for the mailing. The company that she ordered the dog tag name engraved gifts was a great company to work with. She received the order 3 days after ordering! There were a few members without addresses who were CCCC 2<sup>nd</sup> year students from last year that she reached out to so she could make sure they received their gift. There were also a few people that seemed to have the same address. If she cannot get their information, then she will give them their gifts if they attend one of our conferences.

Maureen asked if we have an existing letter for vendors with our Tax ID #- Jeannie has this and will e-mail it to her.

**Newsletter Update:** Tonya not present. Beckie put the last Newsletter together using surveymonkey, not Publisher which she found worked much better for her.

**Public Relations Update:** Cathy reported that the Logo Contest only has received one response which was that person liked the current logo. No new submissions. It was suggested that since many of the Tech students submit designs for the Tech school T-shirts etc. that they might be a good source to reach out to. Beckie will e-mail Cathy the contacts for the colleges so she can ask them for submissions.

Our Facebook page now has 547 'likes'. Cathy is trying to alternate between fun posts and educational posts. She will be using the header NAVTA provides for National Veterinary Technician Week to place on our Facebook page.

**NAVTA Update:** They are working closely with SCNAVTA

**Members at Large Update:** None present. Beckie has tried reaching out both by calling and e-mailing Megan (cc'ing to Cindy), but has received no response. She has not attended any meetings or participated in any events. Initially she had a computer issue, which is why Beckie also made attempts by phone. Messages sent to her notified her that if we didn't hear from her that it would be understood that she was forfeiting her Member at Large position and it would be open during election time.

**Old Business:** Cindy is working on updating the Bylaws with the changes that were voted on earlier in the year. Beckie and Cathy will reach out on Facebook seeking more photos for our Vet Tech video.

**New Business:** Jonathan Loftis our NCVMB Representative is leaving CCCC to become the Deputy Director of the NCVMB. Megan Kelly will be replacing Jonathan as the Technician member of the NCVMB Executive Board, and therefore by default replacing his new seat on the NCAVT Executive Board as NCVMB RVT Representative. When Megan completes the term initially started by Jonathan, she will be up for election to continue in that position if she would like to run.

The Governor of North Carolina has signed off on proclaiming October 11-17, 2015 as North Carolina Veterinary Technician Week. This is the second year we have been able to achieve this!

The NCVMA Executive Director will be sending out an e-mail to remind all NCVMA members (Veterinarians) about Vet Tech Week in North Carolina.

Motion to End Meeting: Amanda Dillard

Seconded by: Cathy Mann

Meeting Ended at 9:08pm